

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser:

MKTG TeleServices, Inc.

101 Continental Blvd., Suite 400

El Segundo CA 90245-4512

Name and Address of Charitable Organization:

CT No. 5490 F.E.I.N. No. 95 3311661

Community Television of Southern California

(Not a Charity)

4401 Sunset Blvd.

Address of Charity

Los Angeles CA 90027

City, State, and ZIP Code of Charity

Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing held (on) (from) 1/1/2003, 20 to 12/31/2003, 20
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one) Fee ☒ Percentage ☐
If other, provide brief explanation Other ☐

1. REVENUE

A. Cash contributions

B. Entertainment sales or admission charges

C. Sales from products

D. Advertisement sales

E. Membership fees

F. Other sources: (Specify)

B. \$228,269
C.
D.
E.
F.
G.
H.
I.
J.
K.
L.
M.
N.

G. TOTAL REVENUE

\$228,269 G.

2. EXPENSES

(see attached)

A. Fees or commissions

B. Salaries

C. Payroll taxes

D. Employee benefits

E. Cost of merchandise for resale

F. Cost of entertainment

G. Postage

H. Advertising

I. Telephone

J. Rental of equipment

K. Facilities charge

L. Permits

M. Other expenses: (Specify)

a.
b.
c.
d.

N. TOTAL EXPENSES

\$151,089 N.

RECEIVED

MAR - 1 2004

Attorney General's
Registry of Charitable Trusts

Attorney General's
Registry of Charitable Trusts

APR 29 2004

RECEIVED

COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES**2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12509)

Page 2

3. Amount to Charity (subtract line 2N from line 1G) \$77,180 3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) \$77,180 6.
7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?
☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

 Signature of authorized officer (Commercial Fund-raiser) Paul S. Papich, Sr. VP 2/11/04
 Printed Name Title Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

 Signature of authorized officer/director (Charity) Renée Williams VP Mktg
 Printed Name Title Date

 Signature of authorized officer/director (Charity) Deborah A. Harkin Ex V.P.
 Printed Name Title Date

MKTG TeleServices, Inc.
Community Television of Southern California
2003 Telefundraising Campaign

Total money received by	Community Television of Southern California	\$228,269
Total fees paid to	MKTG TeleServices, Inc.	\$151,089
Total net to	Community Television of Southern California	\$77,180

fees paid to MKTG TeleServices, Inc.: prorated expenses	
payroll	\$93,675
office rental pro rata share	\$7,554
telephone	\$12,087
utilities	\$0
postage	\$6,044
printing	\$13,598
fundraising registration	\$1,511
insurance	\$1,511
recruitment	\$0
depreciation	\$6,044
office	\$3,022
other overhead expenses	\$4,533
total campaign expenses*	\$149,578
MKTG TeleServices net for profit and admin overhead	\$1,511

Total fees paid to MKTG TeleServices, Inc.	\$151,089
--	-----------

*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices by the charitable organization.